



Media Alert – For Immediate Release

AppleActiv to Launch Liquid Extract at SupplySide West

FRANKLIN, QUEBEC – Sept. 24, 2014 – AppleActiv™, the functional food division of Leahy Orchards will participate in the SupplySide West Global Expo and Conference to be held at the Mandalay Bay in Las Vegas, October 6-10, 2014, exhibiting in **Booth #21091**.

The company is launching its AppleActiv™ GHX extract. Visit Booth #21091 to find out more about the expanded applications for AppleActiv. Now, product manufacturers and formulators have more options – AppleActiv DAPP (Dried Apple Peel Powder) or the potent, new AppleActiv GHX standardized extract.

AppleActiv will also host a special guest in its booth. Dr. Ouessou Cherif Aidara, Ph.D will be available to address inquiries regarding the scientific studies and research findings that back AppleActiv as a potent functional food ingredient.

AppleActiv contains a rich polyphenol blend with high levels of antioxidants, flavonoids, quercetin, triterpenoids, ursolic acid, vitamins and minerals. Together, these compounds work to fight oxidative stress, reinforce antioxidant defense and significantly reduce inflammation.

Please visit Booth #21091 at SupplySide West to find out more about the expanded benefits, and research supporting a range of applications for AppleActiv in dietary supplements, as well as fortified and functional foods and beverages.

About AppleActiv

AppleActiv is the functional food division of Leahy Orchards, a family-owned business and one of the largest producers of organic applesauce in North America. AppleActiv produces functional food ingredients that leverage the polyphenol and antioxidant properties of apples to help support healthy lifestyles, and a variety of age-related conditions. AppleActiv DAPP (dried apple peel powder) is an all-natural ingredient, made from organic dried apple peel intended to support joint comfort and range of motion. AppleActiv GHX is a potent standardized apple peel extract designed to support gastrointestinal (GI) health. For more information, please visit: www.appleactiv.com.

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