Careless™ - the innovation for healthy metabolic aging

- Careless is the first scientifically proven and IP protected ingredient that helps you care less about aging and body weight while delivering the great taste and pleasure of exotic mango fruits.

- Careless mimics caloric restriction, that has been shown to be one of the most effective means for slowing the pace of aging.

- Careless activates the enzyme SIRT 1, the master sensor to detect dietary intake and to modulate metabolic processes promoting energy homeostasis and cell protection.

- Careless showed fat binding capacity supporting successful dieting by decreasing the intake of fat and calories.

- Careless is a high quality, sustainable natural ingredient.

- Careless is approved to be used in dietary supplements & foods and beverages and/or functional food at a recommended dose of min. 100 mg/d.

Careless™ – qualifies for following concepts:

- Healthy body composition
- Improvement of physical energy and muscle mass
- Cell protection and DNA repair
- Reduction of the risk to develop diabetes type II
- Reduction of the risk to develop elevated blood lipid levels
- Supporting the aging heart
Careless™ – Product information

Careless is obtained from a special variety of Mango

Mango, *Mangifera indica*, is a member of the family *Anacardiaceae* and originates from an area between Assam in India and Myanmar

Careless is a 100% pure Mango fruit powder obtained from fruits harvested at a specific degree of ripeness – validated for efficacy

Careless has a pleasant taste and is a fine yellow powder

Careless complies with highest quality and traceability standards

Careless production facility and manufacturing process complies with the highest international standards of safety, hygiene and quality control: ISO-9001:2008 and GMP

Careless is made in Germany and released by Swiss quality control

**Specifications:**
- **Appearance:** Fine yellow powder
- **Solubility:** Not soluble in water
- **Loss on drying:** < 5.0 %
- **Particle size:** >95 %: < 160 µm
- **Bulk density:** 0.4-0.6 g/ml
- **Tapped density:** 0.5-0.7 g/ml
- **pH:** 3.1-4.8  10 % water solution
- **Foreign matter:** not detected
- **Total fiber:** > 17 %
- **Pesticides (EC 396/2005, EU 441/2012):** Complies
- **Heavy metals EC 1881/2006):** Complies
- **Microbiology (Eur Ph 7ed. Cat.5.1.4):** Complies