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FOR IMMEDIATE RELEASE

**BioPQQ® Recognized for Best Science
at Engredea's 2nd Annual Editors' Choice Awards**

*Maypro's partner Mitsubishi Gas Chemical's BioPQQ®
Receives Award for "Ingredient with Best Science"*

March 19, 2013 (Purchase, NY) --- Maypro Industries announced today that BioPQQ® (pyrroloquinoline quinone) manufactured by its partner Mitsubishi Gas Chemical ("MGC") has won the "Ingredient with the Best Science" award at Engredea's 2nd annual Editors' Choice Awards in Anaheim, CA.

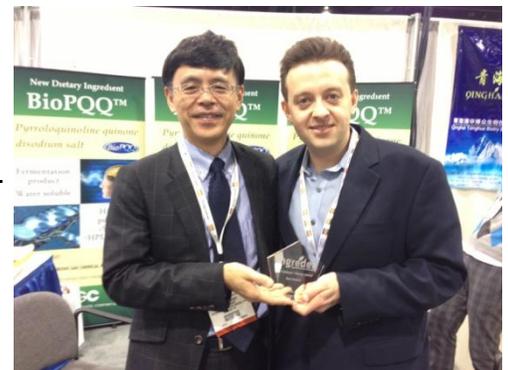
"We are all very excited about this award," said Dr. Masahiko Nakano, General Manager at MGC (Japan). "We have now conducted three human studies and several animal studies to establish the efficacy and safety of BioPQQ, so we are very pleased to be recognized by the industry."

This is a second significant recognition of BioPQQ – in 2010, MGC and Maypro received the NutrAward for BioPQQ as the "Top Evidence-Backed Product of the Year".

"We are grateful for the recognition of this ground-breaking ingredient and for MGC's commitment to supporting research on this unique compound," said Dan Lifton, President of Maypro's Proprietary and Branded Ingredients division. "We are also very pleased that this award reinforces Maypro's reputation built over the past 35 years as a constant pioneer, introducing novel clinically backed ingredients into the U.S. market."

About BioPQQ

The discovery of compound PQQ was first reported in the Journal of Science in 1979 and in 2003, an article in the Journal of Nature classified PQQ as a newcomer to the Vitamin B family, making it the first new vitamin discovered since 1948. Recent findings have shown that PQQ is a component of interstellar dust, considered to be a precursor



Dr. Masahiko Nakano, General Manager - MGC (Japan), and Dan Lifton, President of Proprietary and Branded Ingredients Division - Maypro Industries at Engredea, Anaheim, California

of organic materials in early life on Earth which also points to PQQ's evolutionary importance to the development of life forms.

Manufactured using a unique patented process, the ingredient BioPQQ® marketed by Maypro is now backed by several clinical studies and by over 175 PubMed listed published studies. These studies have demonstrated in animal models that PQQ can improve the number and function of the mitochondria and can protect mitochondria from damage.* Similar compounds such as resveratrol which have been shown also in animal studies to have a similar mode of action as PQQ pertaining to mitochondrial biogenesis, have generated significant sales in the supplement industry and have become subject of research by major pharmaceutical companies.

Clinically proven health benefits of PQQ include improved cognitive function. A recently published double-blind placebo-controlled clinical study on 70 subjects has shown that PQQ improves short-term memory, mental focus and cognitive agility. A more recent double-blind placebo-controlled study on 63 elderly volunteers showed improvement in short-term memory, with particularly strong benefits in memory-compromised individuals. Another open label study on 17 subjects showed that PQQ improves the quality of sleep and supports a positive mood.

BioPQQ has been accepted as a New Dietary Ingredient by the FDA and further regulatory approvals are being sought in select international markets.

BioPQQ is available for sale as an ingredient or can be purchased in bulk capsules or produced for private label. For more information, please contact Danielle Bernardo at Maypro Industries at (914) 251-0701.

About Maypro Industries

Serving the nutritional industry for over 30 years, Maypro Group is a global supplier of nutraceutical ingredients to the nutritional supplement, sports nutrition, pet & veterinary, cosmetic, functional food and fine chemical industries. Maypro is a minority-owned affiliate of Marubeni Corporation, one of Japan's largest conglomerates with over US\$80 billion in annual revenues and offices in 125 countries worldwide.

Maypro is headquartered in Purchase, N.Y., and has offices in Tokyo and Shanghai. Maypro represents some of the world's largest nutraceutical ingredient manufacturers and supplies high-quality ingredients in the U.S., Japan, Europe, Latin America and throughout Asia. Maypro has established itself as an industry innovator. It was the first company to introduce into the U.S. such leading ingredients as Coenzyme Q10 (CoQ10), chondroitin, glucosamine, L-carnitine, alpha-lipoic acid and AHCC®.

About Mitsubishi Gas Chemical (MGC)

MGC is creating products and services based on chemical engineering in a wide range of fields, as stated in the company motto: "Offering unique products through original

technology.” By developing environmentally friendly materials as well as resource-conserving products and processes, and contributing to environmental protection, we are helping to realize a safe, harmonious, and prosperous future. For future information and studies on BioPQQ, please follow us on Twitter @BioPQQ.

About Engredea 2013

This year, 275 exhibitors and 9,000 buyers and influencers attended Nutracon and the Engredea trade show at the Anaheim Convention Center. Engredea, with co-located Natural Products Expo West, brings together the full food chain of supply to shelf for the global nutrition industry. Both Engredea and Nutracon are produced by New Hope Natural Media, a division of Penton Media. The 2nd Annual Editors' Choice Award recipients were hand-selected by editors of *Functional Ingredients* magazine and *Nutrition Business Journal*.

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*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or mitigate disease.